MUNICIPAL BUDGET BOOK:

Depiction of performance or recurring array of numbers?

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Transmittal letter (narrative explanation)

GASB statements

Performer (independent review of city’s financial health)

Five year outlook

Accessibility (available on website)

Cogent design elements
State the vision and long term direction

- Comprehensive Annual Financial Report (CAFR)
- Citizen’s Report (PAFR)
- Open Gov

Best practices like GFOA Award

Communication tool?
Room for improvement

- Staff training and continuing professional education (CPE)
- Follow GAAP (minimum is maximum)
- Power of social media
IMPORTANT LINKS

- City of Edmond Budgets and Reports
  https://edmondok.com/302/Budget-Reports

- GASB pronouncements
  http://www.gasb.org/jsp/GASB/Page/GASBSectionPage&cid=1176160042391

- GFOA awards for Budgeting and Financial Reporting
  http://www.gfoa.org/awards
Questions