



2012 ANNUAL CONFERENCE  
[www.aspanet.org/2012conference](http://www.aspanet.org/2012conference)

March 2-6, 2012  
Flamingo Hotel, Las Vegas, Nevada

REGISTRATION NOW OPEN!



AMERICAN SOCIETY FOR PUBLIC ADMINISTRATION  
OVER 70 YEARS OF SERVICE TO THE PUBLIC AND THE PROFESSION



## Plan now to be a part of the most comprehensive public administration conference of the year!

Las Vegas – the Entertainment Capital of the world and host to the 2012 ASPA Annual Conference. While your first thoughts may include visions of gambling and casinos, look a little deeper and you will find an assortment of reasons to visit this destination and its nonstop excitement.

This once sleepy frontier town came alive in 1939 when gambling was legalized. A lot has changed since then but you can still see Fremont Street where it all began. For an historic look at early Vegas, visit some of the first establishments along the strip - Binions, the Golden Nugget and the Four Queens.

The “new” Vegas has spectacular sights and attractions for all - dancing fountains enhanced by music and lights at the Bellagio, a wildlife habitat at the Flamingo, artifacts from the Titanic at the Luxor, an hourly volcanic eruption at the Mirage, gondola rides at the Venetian, visit the Eiffel Tower replica in the Paris Las Vegas hotel casino or a replica of the Statue of Liberty at New York-New York. All just minutes from the hotel.

For those of you who enjoy live entertainers, there is a limitless selection of celebrities. Top comedians such as Carrot Top, Frank Caliendo, Rita Rudner and George Wallace are regular headliners in the clubs. Musical performers include Donnie and Marie, Celine Dion and an endless array of celebrity impersonators. Magicians such as Penn & Teller and Nathan Burton will mystify you, Cirque Du Soleil will astound you, hypnotists will amaze you, and musical plays will delight you.

If shopping is your pleasure, you’ve come to the right place. All of the famous name designers are represented offering you a true shopping experience.

When you are ready to catch a bite to eat, Las Vegas is ready to stimulate your tastebuds with world-class dining. Whatever your price range, you can find something to satisfy. Mediterranean, Sushi, Italian, steaks, burgers, barbecue, seafood, Mexican, Southern-style and much, much more. . . .it’s all available in Vegas.

Getting around Las Vegas is easy. The Monorail leaves the Flamingo, ASPA’s Headquarters hotel, and makes 7 stops along the strip. In just 15 minutes or less you can connect to just about anywhere you want to go quickly and conveniently.

And if you feel the urge to get out of the city, why not stay an extra day or two and visit the Grand Canyon or Hoover Dam? Come to Las Vegas in March. . . .You’ll be glad you did!

### ***Redefining Public Service Through Civic Engagement is the theme of the 2012 ASPA Annual Conference.***

Businesses, nonprofits, and citizen groups have become essential partners in government, contributing resources to community problem solving and public service delivery. Recently, the rapid expansion of technology and the development of social media has informed and empowered individuals and is changing the relationships between governments and citizens. The 2012 conference will bring together government and nonprofit professionals, scholars, students, and citizen groups to learn what is happening in various areas and obtain skills that they can implement in their communities, states and countries. Over 400 public service experts will be on hand to address concerns encountered in the work place and offer creative solutions. Through keynote presentations, SuperSessions, workshops, panels roundtable discussions and poster presentations attendees will experience first-hand leadership skills to elevate the public service profession.





## Featured Educational Programs

ASPA is known for offering cutting edge educational programming and 2012 will be no different. We will offer over 150 educational options for you to choose from in the following special interest tracks:

- The Public Service and New Technologies of Engagement
- Collaborative Governance
- Nonprofit and Civic Organizations Engaging Citizens
- Growing the Next Generation: Civic Education
- Engagement Across and Within Differences
- Delivering “Government Services” through Public-Private Partnerships
- Transparency, Accountability and Financial Management
- Managing Human Resources across an Array of Service Delivery Modes
- Economic Development, Sustainability and Livable Communities
- Ethical and Management Challenges to Contracted Service Providers
- Founders’ Forum

This year ASPA will offer a special track titled “Memos to the President.” These sessions will discuss leading public management issues facing the nation today. Attend these sessions and offer your input.

The Conference Planning Committee is working on distinct SuperSessions to offer throughout the conference. They include:

### **Ethics and Regime Values: The Legacy of John Rohr** **Saturday, 1:15 – 2:45pm**

John A. Rohr (1934-2011) was more than a student of public sector ethics. He was an advocate for ethical competency rooted in a commitment to constitutional values. This panel, organized by the ASPA Ethics Section, will focus on Professor Rohr's legacy as a scholar and teacher. It is organized to follow the arc of a lifetime devoted to ethics and regime values. The panelists include those who knew him as a fellow student, worked with him as a colleague in APSA and at Virginia Tech and benefited from his role as teacher and friend.

### **Public Administration and Poverty Eradication Beyond 2015** **Sunday, 10:30am – 12:00pm**

In 2010 at the United Nations Millennium Development Goals (MDG) Summit, world leaders reiterated that they are “convinced that the MDG can be achieved, including in the poorest countries.” These policies are under severe criticism, generating interesting debate. The United Nations Department of Economic and Social Affairs (UNDESA) and the International Institute of Administrative Sciences (IIAS) Working Group on Public Administration and Poverty Eradication will discuss the many questions these goals must answer relating to moral issues, Governance issues, public policy issues and more. Don't miss this thought-provoking session!

### **The Looming Nexus of Water, Energy and Telecommunications** **Monday, 12:15 – 1:45pm**

Highlighting the challenges and opportunities facing today's and tomorrow's public administrators with the convergence of water, energy and telecommunications in critical human infrastructure, a panel of senior executives from global engineering, consulting and construction provider Black & Veatch will share the company's global insights and expertise.

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WATCH THE ASPA WEBSITE FOR MORE DETAILS:  
[www.aspanet.org/2012conference](http://www.aspanet.org/2012conference)

# CONFERENCE HIGHLIGHTS

## ASPA's Senior Advisor – Admiral Thad Allen



ASPA is pleased to announce that Thad W. Allen, Admiral, U.S. Coast Guard (retired), is the 2011-2012 Executive Advisor. Allen will serve as a visible symbol of ASPA's important role in public administration.

Thad Allen joined RAND as a Senior Fellow in October 2010, after more than 39 years of service with the United States Coast Guard. Allen completed his distinguished Coast Guard career as its 23rd Commandant, retiring from that position in June 2010.

On May 1, 2010, President Barack Obama selected Admiral Allen to serve as the National Incident Commander for the unified response to the Deepwater Horizon oil spill in the Gulf of Mexico—a position he held concurrently while finishing his tenure as Commandant of the Coast Guard. In that position, Allen was charged with oversight of all response efforts to cease the flow of oil and mitigate the effects of the worst oil disaster in U.S. history. Working closely with the federal on-scene coordinator, the U.S. Environmental Protection Agency, and the U.S. Departments of Homeland Security, Defense, Interior, Commerce, and Health and Human Services, he sought to bring a global unity of effort to response endeavors. Allen was also in charge of coordinating with various state and local entities, as well as directing the efforts of BP, the responsible party in the spill.

## Opening Plenary – Saturday, 9:00 – 10:30am



ASPA welcomes John Berry, the Director of the United States Office of Personnel Management to deliver the Keynote Address. John Berry is the Federal Government's Chief People Person and responsible for recruiting, hiring, and setting benefits policies for 1.9 million Federal civilian employees. Calling this a new day for civil service, he is reinvigorating the Federal workforce to meet the challenges of the 21st century.

With over 20 years of experience in the Federal Government, Berry is a passionate and aggressive advocate for public service and Federal workers. During his career, he has served as Deputy Assistant Secretary and Acting Assistant Secretary for Law Enforcement at the Deputy of Treasury, Assistant Secretary for the Policy and Budget at the Department of the Interior, Director of the National Fish and Wildlife Foundation and Director of the National Zoo. Don't miss this session!

## Elliot Richardson Lecture – Sunday, 3:30 – 4:45pm



**Walter D. Broadnax**, Distinguished Professor of Public Administration at the Maxwell School and Trustee Emeritus of Syracuse University is the Elliot Richardson lecturer at this year's Annual Conference. A public policy expert, his stellar career includes serving as president of Clark

Atlanta University, Dean of the School of Public Affairs at American University and professor of public policy and management in the School of Public Affairs at the University of Maryland, where he also directed the Bureau of Governmental Research. He was also a full-time faculty member at Harvard University's John F. Kennedy School of Government from 1981 to 1987. From 1993 – 1996 he was the Deputy Secretary and Chief Operating Officer of the U.S. Department of Health and Human Services. In prior years he held key positions in state government as president of the New York Civil Service Commission and as director of Children Youth and Adult Services for the State of Kansas. He also currently serves on the Advisory Board of Harvard University's Taubman Center.

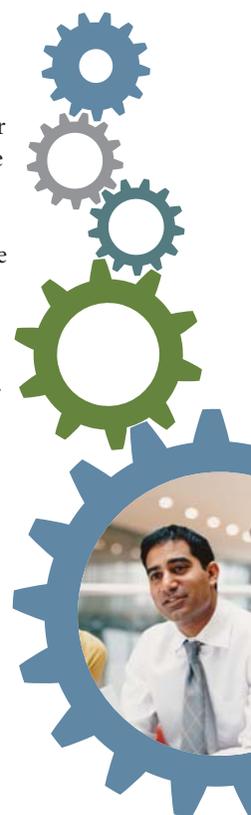
Dr. Broadnax was president of ASPA from 2003-2004 and in 2005 was selected as one of America's History-Makers. Make plans to hear this public service luminary!

## Donald C. Stone Lecture – Monday, 9:45 – 11:15am

This year ASPA is honored by having co-lecturers for this prestigious event.



**Camilla Stivers** is Distinguished Professor Emerita, Maxine Goodman Levin College of Urban Affairs, Cleveland State University, where she held the Levin chair in urban studies and public service for five years. She has been a member of ASPA since 1979. Dr. Stivers is a two-time winner of the Rita Mae Kelly award given by the Section on Women in Public Administration for distinguished research. She has authored or co-authored several books including *Governance in Dark Times: Practical Philosophy for Public Service* (2008), which received the Brownlow Book Award from the National Academy of Public Administration. Dr. Stivers was associate editor of *Public Administration Review* (PAR) from 2000-2005 and is currently editor of the University of Alabama book series, "Public Administration: Criticism and Creativity." She also spent nearly two decades as a practicing manager in community-based nonprofit organizations and taught at The Evergreen State College.



# & SPECIAL EVENTS



**Cheryl Simrell King, Ph.D.** is a Member of the Faculty in the Graduate Program in Public Administration (MPA) at The Evergreen State College. Coauthor of *Transformative Public Service: Portraits of Theory in Practice* (2005, M.E. Sharpe) and *Government is Us: Public*

*Administration in an Anti-Government Era* (1998, Sage Publications) and Editor of *Government is Us, 2.0* (2011, M.E. Sharpe) as well as articles in other trade press and academic journals, she writes and practices in the areas of democratizing and transforming public administration, accountability, sustainability and the relationships among and between citizens and their governments. King's current public service work focuses on transformational sustainability in local governments (in partnership with the City of Olympia) and assisting local government officials in designing and implementing citizen engagement endeavors.

Both of these women have been identified in SWPA's "*Profiles of Outstanding Women in Public Administration*". ASPA is very fortunate to have two such bright stars in the public administration field and dedicated public servants in our ranks.

## Closing Plenary – Monday, 2:00 – 3:30pm

*THE ROAD TO RECOVERY IS PAVED WITH PUBLIC SERVANTS*



Maria David-Evans is the President of the Institute of Public Administration of Canada and the longest serving Deputy Minister for the Government of Alberta. She will share from her 45 years of public service experience and her extensive academic background the competencies and skill sets essential for

today's public servants. Not only are these competencies crucial for bringing America out of recession, but indeed putting the world on the road to recovery. Experts claim that the global financial crisis can be traced back to serious structural problems in economic, financial and tax policies and regulations. In these extraordinary times, when political leaders are searching for creative solutions to complex problems, we need extraordinary public servants, ones with excellent skills in policy development, outstanding policy implementation abilities, the know-how and innovation necessary to deliver vital public goods and services in our multi-stakeholder environment, to lead and undertake massive public sector transformations, and most importantly the courage to provide the hard truths and frank advice to our political leaders.

## Public Service Careers in Focus – Sunday, 10:45am and 1:45pm

If you are just starting your career in Public Service or are looking to make a change, consider attending these sessions. The first one is "Innovative Approaches to a Career in Public Service" and will offer ideas to help jumpstart your career search. The second session, "Perspectives on a Public Service Career," will feature a panel of administrators and academicians to address your concerns and answer any questions you may have.

## Optional Tours – Sunday

The local host committee has arranged some fabulous tours for attendees and guests. They include:

- The Springs Preserve, a 180-acre cultural institution designed to commemorate Las Vegas' dynamic history and to provide a vision for a sustainable future. The Preserve features museums, galleries, outdoor concerts and events, colorful botanical gardens and an interpretive trail system that meanders through a scenic wetland habitat. **Tour time 9:30am – 1:30pm**
- Museum and Pub Crawl starts by taking you to the Neon Boneyard where you will see preserved neon signs, the classic Las Vegas art form. Next you will visit the Las Vegas Museum of Organized Crime and Law Enforcement — aka The Mob Museum, an interactive museum dedicated to the history of organized crime and law enforcement. The final part of this tour is an optional Pub Crawl to four of Las Vegas' favorite watering holes. **Tour time 2:00 – 8:30pm**
- Downtown Revitalization Efforts and Pub Crawl will first visit the new LEED certified City Hall. From there you will travel to the World Market Center and make exotic purchases from all over the world. Your 3rd stop is the Lou Ruvo Brain Center. Part of the Cleveland clinic, this is a state-of- the art medical facility. The next stop is Symphony Park, The newly opened venue offering every genre of high quality performing arts you can imagine. After this, it is on to the pub crawl to meet up with the folks from the Museum tour. **Tour time 2:00 – 8:30pm.**

For those not wanting to go on the pub crawl, a bus is available to take them back to the hotel after the museum and revitalization tours. Busses will leave from the Flamingo and return you to the Flamingo after the tour. Tours are \$35.00 each. Museum admission is extra. Each tour is limited to the first 100 paid registrants. Please wear comfortable shoes as all tours involve walking. Registrations can be made on line through the conference registration form or use the registration form included in this brochure. For more information or questions, contact Esther Carter at : [ecarter@LasVegasNevada.GOV](mailto:ecarter@LasVegasNevada.GOV) or 702-729-6672.





# TRAVEL INFORMATION

## Hotel Reservations

ASPA's headquarters is the Flamingo Las Vegas Hotel located at 355 Las Vegas Boulevard, South, Las Vegas, NV. For reservations call the hotel directly at 1-888-373-9855 or 1-702-733-3111. All events (with the exception of the optional tours on Sunday) will take place here. You may make hotel reservations by going online at: <http://www.harrahs.com/CheckGroupAvailability>.

You must identify yourself as attending the American Society for Public Administration or ASPA's Annual Conference when calling the hotel.

A limited number of hotel rooms are available at the discounted rate of \$169.00 plus applicable taxes for single or double occupancy. This discounted rate is available three days before and three days after the conference. A limited number of rooms at a per diem rate are also available.

## Air Travel

A 5% discount for air travel to the ASPA 2012 Annual Conference has been arranged on either American Airlines or American Eagle flights only. Reservations must be made directly through American Airlines and may be made online or by calling the Meeting Services Desk at 1-888-754-8878. Be advised that a reservations service charge will apply to each ticket purchased by phone. To book online go to [www.aa.com/group](http://www.aa.com/group) and enter the authorization code: 7822AV. This discount is available for travel from 2/27-3/10/12. Book your flights early to get the best available rate. Certain restriction may apply.



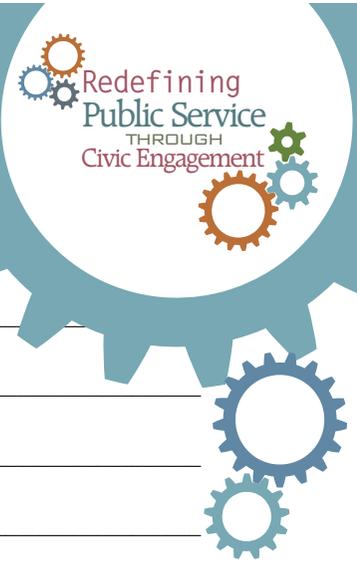
## Rental Cars



Discounted car rentals are available through Avis. Go to [www.avis.com](http://www.avis.com) and enter the Avis Worldwide Discount# J946659. You may call Avis directly at 1-800-331-1600 for more information and to obtain the best possible car rental rates.



OVER 70 YEARS OF SERVICE TO THE PUBLIC AND THE PROFESSION



# ASPA 2012 Conference Registration Form

Flamingo Hotel • Las Vegas • March 2-6, 2012

\_\_\_\_\_  
 (Last Name) (First Name) (Middle Initial)

\_\_\_\_\_  
 (Name as you want it to appear on the badge)

\_\_\_\_\_  
 (Title) (Organization)

\_\_\_\_\_  
 (Mailing Address – NO Post Office Box)

\_\_\_\_\_  
 (City) (State/Zip) (Country)

\_\_\_\_\_  
 (Daytime Phone) (Fax) (Email)

## REGISTRATION FEES

	Early Bird (through 1/6)	Regular (after 1/6)	On-Site (2/23)
<input type="radio"/> Member – Full Registration	\$399	\$499	\$599
<input type="radio"/> Non-Member – Full Registration	\$499	\$599	\$699
<input type="radio"/> One Day – Member	\$299	\$379	\$449
<input type="radio"/> Friday – March 2, 2012	<input type="radio"/> Saturday – March 3, 2012	<input type="radio"/> Sunday – March 4, 2012	
<input type="radio"/> Monday – March 5, 2012	<input type="radio"/> Tuesday – March 6, 2012		
<input type="radio"/> One Day – Non-Member	\$399	\$499	\$599
<input type="radio"/> Friday – March 2, 2012	<input type="radio"/> Saturday – March 3, 2012	<input type="radio"/> Sunday – March 4, 2012	
<input type="radio"/> Monday – March 5, 2012	<input type="radio"/> Tuesday – March 6, 2012		
(Indicate which day you will be attending)			
One day attendees must pick up their badges on the day they are attending			
<input type="radio"/> Student/ New Professional	\$199	\$249	\$299
<input type="radio"/> Spouse/Guest (cannot be an ASPA member)*	\$199	\$199	\$199
*Spouse/Guest pass will admit holder to Exhibit Hall and Welcome Reception			
<input type="radio"/> I will attend the Welcome Reception (One reception ticket included with full or Saturday registration).			
Additional tickets available for \$40.00 each.			
Additional number of Welcome Reception tickets purchased _____ Total Cost _____			

Check all that apply:

- Oral Presenter/Speaker
- Poster Presenter
- First Time Attendee
- Vegetarian Meal
- International
- Life Member
- Require Special Services

List special services required

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Check here if attending the First Time Attendees Orientation on March 3

## TICKETED EVENTS

	Day/Time	Fee	# of tickets
<input type="radio"/> SPALR/ROPPA Symposium: Public Employee Rights in a Changing Environment (no fee but registration required)	March 2, 2011 - 1:30-4:45pm	No Fee	_____
<input type="radio"/> Springs Preserve Tour	March 4, 2012 - 9:30am-1:30pm	\$35.00	_____ Total _____
<input type="radio"/> Gloria Hobson Nordin Social Equity Luncheon	March 4, 2012 - 12:15pm	\$58.00	_____ Total _____
<input type="radio"/> Museum & Pub Crawl Tour	March 4, 2012 - 2:00-8:30pm	\$35.00	_____ Total _____
<input type="radio"/> Revitalization Efforts & Pub Crawl Tour	March 4, 2012 - 2:00-8:30pm	\$35.00	_____ Total _____
<input type="radio"/> Section for Women in Public Administration Breakfast	March 5, 2012 - 7:30am	\$45.00	_____ Total _____

## PAYMENT

Please Note: Registrations received after February 23, 2012 will be processed on-site and charged the on-site rate.

Total amount due \$ \_\_\_\_\_

Enclosed is a:    check (payable to ASPA)

Please bill:      MasterCard    Visa    American Express

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ 3 Digit Security Code \_\_\_\_\_

Name of Card Holder \_\_\_\_\_

Authorized Signature (Credit Card Only) \_\_\_\_\_

## CANCELLATION POLICY

**There will be no refunds after February 23, 2012.** All requests for refunds must be submitted in writing to: ASPA, 1301 PA. Ave., Suite 700, Washington, DC 2004. Cancellation requests received prior to February 23, 2012 will be refunded in full minus a \$100 processing fee. All requests for refunds will be processed after the conference.

Questions: Call 202-393-7878

Register by Fax: 202-638-4952

Register by Mail: 2012 ASPA Annual Conference  
 c/o SunTrust Bank  
 Department 41, Washington, DC 20042-0041  
 Or  
 ASPA Annual Conference  
 1301 Pennsylvania Ave., NW, Suite 700, Washington, DC 20004

2012 ANNUAL CONFERENCE  
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## The 2012 conference includes:

- The Opening Keynote Address by John Berry, Director of U.S. Office of Personnel Management
- Over 150 educational opportunities throughout the conference
- The Student and New Professional Summit

For more information, please call **202-393-7878** • [www.aspanet.org/2012conference](http://www.aspanet.org/2012conference)



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American Society for Public Administration  
1301 Pennsylvania Ave. NW, Suite 700  
Washington, DC 20004

