

NECoPA 2011

**Second Annual
Northeast Conference on Public
Administration**

**Building Trust and Confidence
in the Public Service**

October 28-October 29

John Jay College of Criminal Justice

**445 West 59th Street at Tenth Avenue, New York,
NY 10019**

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**445 West 59th Street at Tenth Avenue, New York,
NY 10019**



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September 30, 2011

On behalf of the American Society for Public Administration and its officers, I extend greetings to all attendees of the Second Annual Northeast Conference on Public Administration.

The conference theme, "Building Trust and Confidence in the Public Service," underscores one of the fundamental challenges for today's public administration community.

I am grateful to John Jay College of Criminal Justice and 2011 Conference Chair Jeanne-Marie Col both for hosting this event and for allowing time in the program for a breakfast forum featuring a discussion on possible revisions to the ASPA Code of Ethics.

The reestablishment of a northeastern public administration conference last year, after a twelve-year absence, was a significant development which will further connect public administration practitioners, scholars, researchers and students within the region.

Have a great conference and enjoy your time in New York City!

Best wishes,

Erik Bergrud
President

NECOPA 2011

Building Trust and Confidence in Public Service

Dear Conference Participants:

Welcome to the second annual Northeast Conference on Public Administration (NECoPA) hosted by the John Jay College of Criminal Justice of the City University of New York.

This year's conference theme is "Building Trust and Confidence in the Public Service". In this program you will find descriptions of more than 150 individual presentations organized into about 35 different panel sessions. Each panel deals with some aspect of government performance, citizen perception and citizen engagement.

Public service organizations are challenged to improve organizational performance in a turbulent environment of economic and policy restraints. Citizen perception that the processes and outputs of government are not focusing on the primary and extremely urgent social and economic needs of American society is rampant. Citizen engagement is apparent in popular movements throughout the country, and indeed throughout the world. The question for public administration is to raise the responsiveness and effectiveness of government performance to increase trust and confidence in public service.

The breadth of the topics includes many of the important public service issues of our time, including administrative performance and reform, budgeting in the financial crisis, emergency management both locally and internationally, sustainable development of the public administration enterprise and society as a whole, disasters and terrorism, non-profit management, critical incident analysis, inspection and oversight in Africa, program implementation and evaluation, management, morale and training of human resources, information technology and e-government / governance, social equity, and the organization of the future.

Many of these papers and sessions highlight exemplary practices in public administration, as well as studies of the current challenges facing the field.

Furthermore, the program includes some workshops on issues such as leadership, strategic management, project management, talent management, working in consulting companies, and Getting Federal Jobs. These workshops are offered especially for MPA students looking for skills, job opportunities and networking.

We are grateful to the Port Authority of New York and New Jersey for offering two outstanding pre-conference tours of the 9/11 Memorial and the Rebuilding of the World Trade Center. I hope that our participants remembered their sturdy shoes and heavy-duty clothes for this latter hard-hat tour.

Thanks also to the numerous committee members, volunteers and John Jay College faculty, administrators, staff and students who assisted in realizing this conference.

Jeanne-Marie Col
NECoPA 2011 Conference Chair

NECoPA Conference at a glance

Friday, October 28

- 7:30 AM-8:30 AM Registration, Breakfast and Open Mic: OCCUPY WALL STREET
2200 N
- 8:30 AM-9:00 Opening Ceremony 2200 N
- 9:15 AM-10:45 Concurrent Panels (Session 1)*
- 11:00 AM-12:30 Plenary Panel on Hurricane Irene in the Northeast 2200 N
- 12:30 PM-2:00 Lunch and Speaker 2200 N
- 2:15 PM-3:45 Concurrent Panels (Session 2)*
- 4:00 PM-5:30 Concurrent Panels (Session 3)*
- 5:30 PM-7:30 Dinner and Speaker 2200 N

Saturday October 29

- 7:30 AM-9:00 Registration, Breakfast and Discussion Forum on the ASPA
Code of Ethics 2200 N
- 9:15 AM-10:45 Concurrent Panels (Session 4)*
- 11:00 AM-12:30 Concurrent Panels (Session 5)*
- 12:30 PM-2:00 Lunch and Speaker 2200 N
- 2:00 PM-2:30 NECoPA Business Meeting 2200 N
- 2:30 PM-4:00 Concurrent Panels (Session 6)*
- 4:15 PM-5:45 Concurrent Panels (Session 7)*
- 6:00 PM-7:00 Dinner and Closing 2200 N

*Note: All concurrent panels will be held in break-out rooms, as indicated in the conference program. All break-out rooms have smart podiums with computers, screens, and powerpoint facilities.

All concurrent panels are 90 minutes. The panel chair should monitor presentations to ensure that all participants can speak for 10-15 minutes, with plenty of time for comments and Q&A from the audience.

NECoPA 2011

Building Trust and Confidence in the Public Service

Thursday, October 27th ****Pre-Conference Activities****

1:30 PM – 7:00 PM Registration at John Jay College of Criminal Justice
445 West 59 Street at Tenth Avenue, 2200 N

3:00 PM – 5:00 PM World Trade Center Tours (choice of one)

Tour #1 – World Trade Center Construction: Come hear a presentation from a senior executive at the Port Authority of NY & NJ on Rebuilding the Future and how the new World Trade Center is destined to become, once again, the world's premier destination for commerce, culture and community. This will be followed by an on-site tour to view the progress of rebuilding One World Trade Center, a state-of-the-art Transportation Hub, a Vehicular Security Center and more. Goggles, vests and hard hats will be provided and field-type shoes are recommended. Participants will gather at 115 Broadway. Total duration will be approximately 1 ½ hours.

Tour #2 – 9/11 Memorial: Visit the National September 11 Memorial at the World Trade Center that will have been open for just over a month to memorialize the victims of the September 11, 2001 attacks, a national tragedy that changed the course of history. You will be able to learn, remember and pay tribute to those who lost their lives at the World Trade Center. Participants will gather in 7 World Trade Center for a birds-eye view of the site and then proceed to the Memorial entrance. Total duration will be approximately 1 ½ hours.

5:00 PM – 7:00 PM Post-Tour No-Host Dine-Around near WTC

5:00 PM – 7:00 PM Reception at John Jay College of Criminal Justice
2200 N

Friday, October 28th

7:30 AM – 7:00 PM Registration at John Jay College of Criminal Justice
2200 North Building Second Floor
445 West 59th Street at Tenth Avenue

7:30 AM – 8:30 AM Continental Breakfast
2200 N

Open Microphone Discussion: OCCUPY WALL STREET and Civic Engagement

Since September 17, 2011, OCCUPY WALL STREET has been organizing demonstrations and a sit-in (live-in?) in downtown New York. This event has generated momentum for discussion about citizen/resident needs, government policy and actions, the financial and unemployment crises, and the role of governance. Similar events are being organized in other US cities and cities in other countries. The strategy of using a public place for policy discussion is similar to events in the “Arab Spring”. Discuss the strategies, implications and patterns of civic engagement.

Chair: Maria D’Agostino, John Jay College of Criminal Justice
And Immediate Past-President, NY Metro ASPA Chapter

8:30 AM – 9:00 AM Opening Ceremony
2200 N

Chair: Jeanne-Marie Col, Chair, NECoPA 2011

Jeremy Travis, President, John Jay College of Criminal Justice

William Ciaccio, ASPA National Council, District 1, Senior Director, MTA/NYCT Transit

Matt Rankin, Deputy Director, American Society for Public Administration (ASPA)

Emmanuella Mathurin, President, New York Metro ASPA Chapter and
Office of Professional Studies, John Jay College of Criminal Justice

Jose Irizarry, ASPA National Council Student Representative, PhD Student, Rutgers
University, Newark, and Adjunct Professor, John Jay College of Criminal Justice

9:15 AM – 10:45 AM Concurrent Panels (Session 1)

Panel: Emergency Risk and Response in Communities Room 2512 N

Chair/Discussant: Bill Ciaccio, Senior Director, MTA/NYCT Transit

Building Trust in Local Communities: Using the Concept of Systems Thinking to Mitigate
Risk during Emergencies

Kenneth Goldberg, National University

Earthquake Preparedness and Response in Local Government: Comparison of the United States and Japan

Alex Greer, University of Delaware

Increasing Whole Communities Accountability: Building Public Confidence in Emergency Services by Communicating Government Limitations

Amy Crabill, University of Delaware

Yvonne Rademacher, University of Delaware

Panel: Financial Management in American States

Room 2513 N

Chair: Stephen Rolandi, Deputy Commissioner for Finance and Administration, New York State Division of Human Rights, and Adjunct Professor, John Jay College of Criminal Justice

Tax and Expenditure Limitations as a Tool of Counter Cyclical Fiscal Policy: Post-2001 Recession Fiscal Strategies in Three States

David Juppe, Maryland State Legislative Staff

Indiana Property Tax Reform: Equity and Cost Analysis

Olha Krupa, Indiana University

Funding and Measuring Performance in School Districts in Pennsylvania

Stephen Neely, North Carolina State University

Panel: ASPA and the CPM Certification: Exploring Organizational Options for the Future

Room 3326 N

Chair: Howard Balanoff, The William Hobby Center for Public Service, Texas State University, San Marcos

Panelists: Marilyn Balanoff, Former President of CENTEX Chapter of ASPA

Robert Shick, Member, CPM Consortium Governing Board, and Professor, Rutgers University, Newark

Jeanne-Marie Col, John Jay College of Criminal Justice

Panel: Anti-terrorism Strategies, Policies and Improvements since 9/11: Practitioner Dialogue

Room 3419 N

Chair: Dennis M. Lormel, President DML Associates, LLC (risk advisory consulting services). Retired from Federal Bureau of Investigation (FBI), 2003

Redfining the Potential to Commit Type I and Type II Errors by Counter-Intelligence Agencies by Offsetting Non-Market and Market Terrorist-Generated Misinformation

Donald Calista, Marist College

Energy Supply Resilience: Risks, Impacts and Public Policy Implications
Meghan McPherson, Emergency Assurance Program Manager, New Hampshire Office of Energy and Planning and member, NH Advisory Council on Emergency Preparedness and Security
Donald P. Bliss, President and COO, National Infrastructure Institute Foundation and member, NFPA Technical Committee on Emergency Management and Business Continuity

The Fire Landscape of New York City: How to put Structural Fire Back on the Public Policy Map

Kat Thomson, Teachers College, Columbia University and Uniformed Fire Officers Association

Discussant: Steven Camassar, Specialist Leader, Strategy and Operations/Government Operations, Deloitte Consulting, LLP

**Panel: Service Delivery: A Comparison of Local and International Perspectives
Room 3420/3306**

Chair: Hillary Knepper, Pace University

The Evolution of International Aid in Rwanda
Meghan Brennan Seixas, Pace University

NGO Intervention in Mali, Africa: A Comparative Analysis between French and American Delivery Models
Emilie Guidat, Pace University

Starting Point: An Exploration of an Orientation Program for the City of New Rochelle
Omar Small, Pace University

Law Enforcement and Autism: Are Local Police Officers Trained to Handle Situations Involving Autistic Individuals?
Stephen D. Shallo, Pace University

**Panel: Addressing Social Equity Challenges for Urban Youth
Room 3422 N**

Chair: Faith Temiloluwa Abiodun, MPA Student, Syracuse University

Spending on Education Vs. Spending on Justice and Social Services: A Cost-Benefit Analysis (specific title TBA)
Gail D. Brooks, Isles YouthBuild Institute

Modeling Social Equity Projects among Undergraduates: Theory Meets Practice in an Historically Black College University (HBCU) Classroom
Lynn H. Green, Cheyney University of Pennsylvania

Breaking the Cycle of Poverty: Education for Self-Preservation

Gedeon M Mudacamura, Cheyney University of Pennsylvania

Addressing Urban Youth Postsecondary Transition Inequalities through High School
Public Administrators: A Literature Review

Alexis T. Brown, MPA, Walden University

The Collateral Damage of Public Administration: American Children

Mariglynn Collins, The George Washington University

Panel: Health Care Administration and Policy
Room 3423 N

Chair: Pilar Gorordo, Administrator, Department of Pain Medicine and Palliative Care,
Beth Israel Medical Center

Common Asthma Attitudes and Beliefs Reported in the Brooklyn Community Asthma
Survey

Anne Zahradnik, Health Care Administration, School of Management, Marist
College

Ellen A Becker, Director, Brenda Pillors Asthma Education Program, Long
Island University, Brooklyn Campus

The Effects of Access and Need for Care Factors on Health Services Utilization by
Operation Iraqi Freedom and Operation Enduring Freedom VISN 8 Veterans with Stress
Syndrome

Alfredo Massa Reyes, University of Central Florida

Patient-Centered Medical Care in an Era of Accountable Care and Health Care Reform
in the United States

Beth R. Duncan, MD, MBA-Healthcare, Walden University

Home Health Aides: A Case Study on Public Policy Implementation and Culture

Minerva Cruz, Kentucky State University

11:00 AM – 12:30 PM

Plenary Panel on Hurricane Irene in the Northeast

2200 N

Chair: Jeanne-Marie Col, John Jay College of Criminal Justice

Lynn Canton, Director, Region II Office, Federal Emergency Management Agency
(FEMA), Department of Homeland Security

Dug Salley, Director of Response, FEMA and leader, Regional Response Coordination
Center for Hurricane Irene

William Ciaccio, Senior Director, MTA/NYCT Transit

12:30 PM – 2:00 PM Lunch: 2200 N

Introduction: Phil Zisman, Executive Director, Association of Inspectors-General

**Rebuilding the World Trade Center Site with
More Integrity and Less Fraud, Waste and Abuse**

**Ronald P. Calvosa, Certified Fraud Examiner,
Port Authority of New York/New Jersey**

2:15 PM – 3:45 PM **Concurrent Panels (Session 2)**

**Panel: State Finances in the Time of Financial Crisis
Room 2504N**

Chair: Stephen Rolandi, Deputy Commissioner for Finance and Administration, New York Division of Human Rights and Adjunct Lecturer in Public Administration, John Jay College of Criminal Justice

Innovation and Diffusion of Rainy Day Fund Adoption in the States
Cleopatra Grizzle, Rutgers University, Newark
LaShonda M. Steward, Southern Illinois University

California's Budgetary Shortfall: A Study of a State's Financial Crisis
Edgar Freeman, County of Bergen, New Jersey

State Constitutional Design and the Formal Institutional Authority of the Governor and the Legislature: Does Design Matter for Achieving Budget Preferences
Michael Stewart Keeney, Virginia Polytechnic Institute and State University

**Panel: Networks for Shared Service Delivery
Room 2505 N**

Chair: Alex Henderson, Long Island University, C W Post Campus

Interagency Collaboration: A Qualitative Long-Term Evaluation of Charleston Connects
Karen Zgoda, MSW, LCSW, Boston College

Perceptions of Shared Services Agreements among Mayors from Northwestern New Jersey
LaMont Rouse, Kean College

**Panel: Non-Profit Management: Finance and Funding
Room 2506 N**

Chair: Douglas M. Kleine, CAE, Professional Association Services

Financial Assessment of a Proposed Cultural-Community Center
Emily Brock, Virginia Polytechnic Institute and State University
Kate Preston, Virginia Polytechnic Institute and State University

The Influence of Changes in Government Funding on the Management of Non-profit Arts Organizations

Mirae Kim, Rutgers University, Newark

Philanthropic Social Ventures: A Framework and Profile for an Emergency Field

Holona LeAnne Ochs, Lehigh University

Strings Attached Funding: A Case Study of Dallas Venture Partners

Hugh Sales, Public Affairs, University of Texas at Dallas

Panel: Criminal Justice Administration and Policy

Room 2507 N

Chair: Richard Culp, John Jay College of Criminal Justice

Policy Implications of the Costs of Juvenile Violence

Charletta Barringer-Brown, University of North Carolina, Fayetteville

HIV/AIDS and the Incarcerated

Tiffany L. Harris-Delaney, New Jersey Institute of Technology

Political Viability of the Neighborhood Watch: Crime and the Problem of Many Hands

Bonnie G. Mani, East Carolina University

Panel: Critical Incident Analysis Education

Room 2511 N

Chair: Ned Benton, John Jay College of Criminal Justice

Panelists: Victor Herbert, Executive Director, Academy for Critical Incident Analysis (ACIA)

Chandra Hanke, ACIA Associate Executive Director for Education

Larry Kom, CUNY PhD Program in Criminal Justice

Panel: The Participation of Women in Public Service

Room 3420/3306

Chair: Marilyn Rubin, John Jay College of Criminal Justice

The Progress of Women in ASPA: 2000-2010: The Difference Women Make

Marilyn Rubin, John Jay College of Criminal Justice

Maria J. D'Agostino, John Jay College of Criminal Justice

Dora Mendez, Adjunct Lecturer, John Jay College of Criminal Justice

Leveling the Playing Field: An Examination of Family Friendly Policies in the Academy

Heather Wyatt-Nicol, University of Baltimore

Up-date on the Nature-Nuture Question for Women in PA: Does Tracking Women into "Caring" Jobs Reinforce Sexism in the Workplace?

Janet R. Hutchinson, Virginia Commonwealth University

**Workshop: Creating Leaders Through Talent Management Initiatives
Room 2512**

Presenter: Betty L. Campbell, MPA, Ed.D, 9th Judicial District Administration, New York State Unified Court System

Description: A guide for first line supervisors in public sector organizations.

**Workshop: Strategic Management in Public and Nonprofit Organizations
Room 2200 N**

Svetlana Shmulyian, PhD, Consultant, Strategic Management, New York City
(formerly with PriceWaterhouseCoopers)

4:00 PM – 5:30 PM Concurrent Panels (Session 3)

**Panel: Emergency Management and Local Populations
Room 2504 N**

Chair: Melody Wen, John Jay College of Criminal Justice

How do Disaster Relief Works Affect Local Government Trust in Rural China? : A Study after the Wenchuan Earthquake 2008

Ziqiang Han, PhD Student, University of Delaware

Failure to Report for Duty: Essential Local Government Officials in Hurricane Katrina 2005

Sgt. Mark Landahl, MA, CEM, Frederick County (MD) Sheriff's Office
PhD Candidate, Oklahoma State University

Hardball, Softball or a Whole New Ballgame: Building Public Confidence in Public Safety Services

Mark Chubb, Deputy Fire Chief, Woodinville Fire & Rescue, King County,
Washington State

**Panel: Inspection and Oversight in Africa
Room 2505 N**

Chair: Ned Benton, John Jay College of Criminal Justice

Panelists: Jeronimo Luvinda, Director, Legal Department, Inspector General,
Republic of Angola

Ndour Nafy Ngom, The Auditor General, Republic of Senegal

Abdou Karim Gueye, Executive Secretary, African Forum of Inspector-
General Offices (AFIGO)

**Panel: The Financial Crisis: Building Trust and Confidence in Public Service
Room 3402/3306 N**

Chair: Helisse Levine, Long Island University, Brooklyn Campus

A Descriptive Analysis on the Impact of the Financial Crisis on Hospitals and Healthcare Systems

Darnett Cooper, Long Island University

Financial Sustainability: The Effect of the Economic Crisis of 2008 on Revenues and Expenditures of New York City Nonprofit Organizations

Melissa Benjamin, Long Island University

Impact of Public Funding for the New Yankee Stadium

Chris Matcovich, Pace University

Hazard Mitigation and the Theory of Emergency Management in the Aftermath of the Financial Crisis

Brian Carter, Long Island University

**Panel: Program Implementation and Evaluation
Room 2506 N**

Chair: Ann Hess Braga, Esq., MPA, Staff Director, Boston City Council

From "Projects" to Houses: The Paradox of Poverty Deconcentration at Distressed Public Housing Sites in Camden, New Jersey

Michael Brown, New Jersey Institute of Technology

Learning for Performance Improvement: A Comparison between the Health Service Center and the Household Registration Office in Taipei City

Bennis Wai Yip So, National Chengchi University, Taiwan

A Multi-Disciplinary Policy Review: Tax Increment Financing in Massachusetts

Ben Tafoya, New England College

**Panel: Creating A Synthesis Between Teaching and Practice: A Natural History of an Innovation in Public Administration Education
Room 2507 N**

Panelists: Dan Rich, former Provost, University of Delaware

David Ames, Director of the Center for Historic Architecture,
University of Delaware

Jerome Lewis, Director of the Institute for Public Administration,
University of Delaware

5:30 PM – 7:30 PM

Dinner: 2200 N

Introduction: Jeanne-Marie Col, John Jay College of Criminal Justice

**The Ethics and Politics of Government Outsourcing:
An Introduction**

**Frank Anechiarico, Maynard-Knox Professor of Government and Law and
Hamilton College, and Adjunct Professor of Public Administration,
John Jay College of Criminal Justice, CUNY**

Saturday, October 29th

7:30 AM – 1:00 PM Registration at John Jay College of Criminal Justice
2200 N

7:30 AM – 9:00 AM Continental Breakfast: 2200 N

**Breakfast Forum: Should the ASPA Code of Ethics be Revised?
Chair: Ann Hess Braga, Staff Director, Boston City Council**

ASPA leadership has created a working group co-chaired by James Nordin and James Svava to explore the current code and make recommendations for possible changes to the Code last revised in 1994. The Forum will review progress in the discussion and invite participants' suggestions for changes.

9:15 AM – 10:45 AM Concurrent Panels (Session 4)

**Panel: Human Resource Management, Leadership and Discrimination in Agencies
and Organizations
Room 2504**

Chair/Discussant: Patricia Araujo, Federal Mediator, EEOC New York District Office

Coping Strategies for Organizational Stress in Non-profit Organizations
Lillian Oonyu, MS, Organizational Studies, Baruch College

Leadership of a Nonprofit Entity: Parents of Autistic Children of Northern Virginia
Marie A. Sherrett, Strayer University

**Panel: Student Involvement in Public Administration for Promoting Social Equity
Room 2505 N**

Chair: Michael Connolly, Shea High School, Pawtucket Coordinator of Applied Learning

Presenters: Michael Hall, PhD, Roger Williams University

Edward Kostka, Director, Shea Government and Public Administration
Academy

Discussant: Philip M. Dodd-Nufrio, Metropolitan College of New York

**Panel: Information Technology: Methods to Encourage Citizen Engagement
Room 3420/3306 N**

Chair: Adam Wandt, John Jay College of Criminal Justice (invited)

Accessibility and Usability as Related to the Implementation of e-Governance
Eugene J. Monaco, Rockefeller College, University at Albany SUNY

Community Technology Centers
Peter Miller, Founding Director, CTC VISTA Project and UC, Santa Cruz

State-level Developments for Community Broadband
Todd O'Boyle, University of Delaware

Local Government & Web 2.0: Emerging Best Practices ... or are we still guessing?
Hillary J, Knepper, Pace University

**Panel: Transparency, Accountability and Ethics
Room 2512 N**

Chair: Minerva Cruz, Kentucky State University

Industry "Capture" of Administrative Agencies
Dorit Rubinstein Reiss, UC Hastings College of the Law

Internal Control Risks Associated with Information Technology
Kevin M Bronner, Rockefeller College, University at Albany SUNY

Public Attitudes toward Nonprofit Organizations
Weiwei Lin, University of Massachusetts-Dartmouth
Gregg Van Ryzin, Rutgers University, Newark
Peter Hoontis, Rutgers University, Newark

**Workshop: Dealing with Active Threat/Shooter Danger in an Organization
Room 2513 N**

Presenter: David Milen, Disaster Preparedness Coordinator, Franciscan St. Margaret Health

Description: Issues to be addressed: Definitions, Examples, Protections, Interaction with Police, and Preparing your Organization. Includes a training video with real-to-life scenarios.

11:00 AM – 12:30 PM **Concurrent Panels (Session 5)**

**Panel: Human Resources Management Issues in the 21st Century
Room 2504 N**

Chair: Pilar Gorordo, Administrator, Department of Pain Medicine and Palliative Care, Beth Israel Medical Center

HR, the Law and the Impact on Public Trust

Ann Hess Braga, Esq. MPA, Staff Director, Boston City Council

Do Social Networks Constrain the Speech of Public Employees?
Stephen Kleinschmit, Eastern Kentucky University

Management, Accountability and Trust ... when your boss follows you home ...
Chinyere C. Uzoukwu,

Roundtable: Sustainable Development Issues and Implications for Public Administration
Room 2506 N

Chair: Mary Timney, Pace University

How are Local Governments in the Eastern US Preparing for Sustainable Development
Mary M. Timney, Pace University

Truth and True Grit for True Green
Joan Hoffman, John Jay College of Criminal Justice

Panel: Using Large Data Sets and Comparisons in Comparative Studies
Room 2511 N

Chair: Allan Rosenbaum, Florida International University

Linking On-Line Citizen Participation and Democracy Theory: A Study of Global Municipal Practices
Aroon Manoharan, Kent State University
Lamar Vernon Bennett, Long Island University, Brooklyn

Legal-Administrative Responses and Democratic Deconsolidation: A Comparison
Kimberly Moloney, University of the West Indies, Jamaica
Samuel Krislov, Retired Professor

An Empirical Exploration into the Relationship between Fiscal Transparency and "Knowledge Diffusion" Variables: A cross-country analysis
Lourdes Alers-Tealdi, Rutgers University, Newark

Panel: Using IT and Mobile Technologies in Public Administration Work
Room 2512 N

Chair: Larry Kom, John Jay College of Criminal Justice

Harnessing the Power of Non-Technical Staff: Improving Operations with Self-Service Tools
Frederick Sahakian, Statewide Coordinator, Small Systems Group, Division of Technology, New York State Unified Court System

Comparing Administrative Statistics with Search Engine Based Predictions: The Potential of New Tools for Research and Practice in Public Administration Studies

John McNutt, University of Delaware
Katherine Boland, Rowan University

Technology Use, Mobility and Productivity of Child Protective Service Caseworkers
Taewoo Nam, Center for Technology in Government, University at Albany,
SUNY

**Panel : Teaching Leadership for Public Service
Room 3420/3306 N**

Chair: Joseph R. Cerami, Texas A&M University

Ethical Leadership and Nonprofit Management:
James Abruzzo, co-founder, Institute for Ethical Leadership, Business School,
Rutgers University, Newark

Winning the Future: Educating Principled, Emerging Leaders in Schools of Public and
International Affairs:
Joseph R. Cerami, Texas A&M University

Competences and Processes for International Leadership:
Jeanne-Marie Col, former Senior United National Interregional Adviser in
Governance and Public Administration

12:30 PM – 2:00 PM Luncheon: 2200 N

Introduction: Demetrios Argyriades, former United Nations Senior Advisor in Public
Administration

**Response and Reconstruction After the 1985 Mexico City Earthquake: Local and
National Perspectives**

**Jose Catelazo, President of the National Institute of Public Administration (INAP),
Mexico**

2:00 PM -- 2:30 PM NECoPA Business Meeting: 2200 N

Chair, Larry Miller, Rutgers University, Newark
Secretariat: Rutgers University, Newark
Election of Officers
NECoPA By-Laws
Comments on NECoPA organization

2:30 PM – 4:00 PM Concurrent Panels (Session 6)

**Panel: Social Equity Impacts of Crises, Policies and Programs
Room 2504 N**

Chair: Sheila D. Johnson, CUNY-School of Professional Studies

What Happens to Interdistrict Equity When States Start Weighting Students: An Analysis of New Jersey's State Aid Formula

Soojin Kim, Rutgers University, Newark

Merit-based v. Need-based Aid: The Social Equity Implications of Battling Scholarship Programs

Lindsey L. Evans, Virginia Commonwealth University

The Social Responsibility of Public Corporations: An Analysis of Social Employment and Corporate Social Responsibility of Public Organizations

SeungHea Jo, Virginia Tech

**Panel: Getting Jobs in the Federal Government
Room 3420/3306 N**

Chair: Patricia Araujo, Federal Mediator,
Equal Employment Opportunity Commission, New York District Office (EEOC)

Panelists:

Jacqueline T. Goodman, Information Technology Specialist (Network), United States Department of Labor (DOL), Employee Benefits Security Administration (EBSA), New York Regional

Lawrence Angelo, Systemic Investigator
U.S. Equal Employment Opportunity Commission, New York District Office (EEOC)

Christian L. Resseguie, Volunteer Attorney
U.S. Equal Employment Opportunity Commission, New York District Office (EEOC)

**Panel: Government Performance and Public Trust: International Perspectives
Room 2506 N**

Chair: Demetrios Argyriardes, former United Nations Senior Advisor

An Experiment for a Model of Government Trust as a Nodal Value
Kwangseon Hwang, Virginia Tech University

Sub-Saharan Africa: Food and Political Stability, 2007-2011
Marcel Kitissou, Union Institute and University

Advancing Fiscal Decentralization: Evidence from Central Asia
Jyldyz Kasymova, Rutgers University, Newark

Value and the Public Interest in Public-Private Partnerships: Lessons from Canada
Ahmed Shafiqul Huque, McMaster University, Canada
Roopinder Sandhu, McMaster University, Canada

Panel: Local Government Administration and Performance

Room 3421 N

Chair: Stephen Rolandi, Deputy Commissioner for Finance and Administration, New York Division for Human Rights, and Adjunct Lecturer in Public Administration, John Jay College of Criminal Justice

Has the County Manager Form of Government Improved Local Governance?
William J. Pammer, John Jay College of Criminal Justice

Local Transportation Nodes: Planning and Implications
Queenie Qinghua Nia, University of Delaware

Gregory G. Smith: An Exemplary Township Manager
Craig Wheeland, Villanova University

Panel: The Private Sector and Public Administration Room 2511

Chair: Emmanuella Mathurin, John Jay College Office of Professional Studies

Toward a Practitioner-Oriented Ethical Understanding of Capture Theory: Understanding the Role of the Public Interest in Regulatory Action
Michael Ross Potter, Appalachian State University
Amanda M. Olejarski, Shippensburg University

Bureaucratic Bias? An Assessment of Interest Group Influence on State Rulemaking
Bart Yavorosky, Virginia Polytechnic Institute and State University
Emily Brock, Virginia Polytechnic Institute and State University

Institutional Design and Florida Contracting Law
Jessica Terman, Florida State University

Developing Sustainable Veterinary Care through Nonprofit Agencies
Priscilla j. Whittington, DVM
Patrice A. Whittington, DVM, MPH
Mary Theresa Giacomo, esq.
Nicole P. Giannone, MS

Panel: Performance Management and Program Evaluation Room 2512 N

Chair: Steve Spacek, Public Service Consulting

Exploration, Exploitation, and Insulation: How Public Organizations Adapt (or Not) to Performance Management
Ed Gibson, University of Baltimore

“Bananas?... Sheesh! Northeast States and the NYC Regional Litter Comparison of Performance

Steve Spacek, Public Service Consulting

Revisiting Strategic Management: Failure Management and Success Management
Juneso Lee, University at Albany, SUNY

Workshop: Working in Consulting Companies: A Practitioner Perspective

Room 2513 N

Steven H. Camassar, Specialist Leader, Strategy & Operations / Government Operations, Deloitte Consulting LLP

4:15 PM – 5:45 PM **Concurrent Panels** (Session 7)

Panel: The Organization of the Future

Room 2504 N

Chair: Jose Irizarry, PhD Student, Rutgers University, Newark, and Adjunct Professor, John Jay College of Criminal Justice

Pink Tape: A Feminist Theory of Red Tape

Lauren Bock Mullins, Rutgers University, Newark

Leadership, Masculinity and Femininity in Danish Local Government

Anna Bolette Lind-Valdan, Rutgers University, Newark

The New Public Sector: What will it look like and who will be there?

Melanie P. Cohen, US Department of Housing and Urban Development

Panel: Social Equity and Trust in Government Operations

Room 2506 N

Chair: William Pammer, John Jay College of Criminal Justice

Immigration and Crime Control: Building or Undermining Trust in the Public Service?

Karim Ismaili, Kennesaw State University

The Impact of the Bureau of Indian Affairs' Policymaking on Native American Education

Darek Hunt, Rutgers University

The Role of Service Delivery in Restoring Trust in Government: Findings from Post-conflict Iraq

Derick W. Brinkerhoff, RTI International, North Carolina

Anna Wetterberg, RTI International, North Carolina (presenter)

Stephen Dunn, RTI International, North Carolina

Panel: Human Resource Management and Public Service Education

Room 2511 N

Chair: Demetrios Argyriades, former United Nations Senior Adviser

A Public Service Education: A Review of Undergraduate Majors

Tony Carrizales, Marist College
Lamar Bennett, Long Island University

The teacher licensing policies of the New York State Department of Education maybe flawed and creating teachers with different pedagogical knowledge
Franklin Dickerson Turner, Queens College, CUNY

**Panel: Analyzing Financial Markets and Institutions
Room 2512**

Chair: Jay Hamilton, John Jay College of Criminal Justice

Exploring the Challenges of Data-driven Analysis for Financial Markets Regulators
Djoko Sigit Sayogo, University at Albany, SUNY
Donna Canestraro, University at Albany, SUNY

Egarch Model with Standardized Return as Disturbances: Taiwan Stock Exchange Index
Yen-Hsien Lee, Chung Yuan Christian University, Taiwan
Shu-Shian Lin, Chung Yuan Christian University, Taiwan

**Panel: Experimental Research on Performance Reporting: The CivicPanel Project
Room 2513 N**

Chair: Gregg Van Ryzin, Rutgers University, Newark

Outputs, Outcomes, and Cost: Do they really matter to citizen judgments of a public program?

Ashley Grosso, amfAR, The Foundation for AIDS Research
Gregg Van Ryzin, Rutgers University, Newark

Do citizens believe government when it reports on its own performance? Results of a randomized experiment

Cecilia Lavena, Rutgers University, Newark
Gregg Van Ryzin, Rutgers University, Newark

Referents and Citizen Judgments of Government Performance

Etienne Chabonneau, Ecole nationale d'administration publique, Canada
Gregg Van Ryzin, Rutgers University, Newark

**Workshop: Project Management: Doing common things in uncommon ways leads to success
Room 3421 N**

Presenter: Anna Hakobyan, MPA, PMP, International Project Consultant
(former Project Manager, International Air Transport Association (IATA),
Canada)

6:00 PM – 7:00 PM

Dinner and Closing 2200 N

NECoPA 2011

The Northeast Conference on Public Administration (NECoPA) was founded in October during the first annual Northeast Conference on Public Administration (NECoPA), held at the School of Public Affairs and Administration (SPAA) at Rutgers University-Newark. SPAA will continue to serve as the official secretariat for NECoPA, playing an integral part in the development of this important regional organization for public administration practitioners and academics.

List of Contributors to the Northeast Conference on Public Administration

NECoPA 2010

Conference Chair: Lawrence Miller

Conference Coordinator: Alexander Henderson

Conference Steering Committee:

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Donald Calista

Brian Cechnicki

William Ciaccio

Brian Connolly

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George Dougherty, Jr.

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New York Metro ASPA Chapter

Lower Hudson Valley ASPA Chapter

MPASA: Master of Public Administration Student Association at John Jay College

IEMSA: International Emergency Management Students Association at John Jay College

Port Authority of New York and New Jersey

John Jay College of Criminal Justice

ASPA's Code of Ethics

I. Serve the Public Interest Serve the public, beyond serving oneself. ASPA members are committed to:

- Exercise discretionary authority to promote the public interest.
- Oppose all forms of discrimination and harassment, and promote affirmative action.
- Recognize and support the public's right to know the public's business.
- Involve citizens in policy decision-making.
- Exercise compassion, benevolence, fairness and optimism.
- Respond to the public in ways that are complete, clear, and easy to understand.
- Assist citizens in their dealings with government.
- Be prepared to make decisions that may not be popular.

II. Respect the Constitution and the Law Respect, support, and study government constitutions and laws that define responsibilities of public agencies, employees, and all citizens. ASPA members are committed to:

- Understand and apply legislation and regulations relevant to their professional role.
- Work to improve and change laws and policies that are counterproductive or obsolete.
- Eliminate unlawful discrimination.
- Prevent all forms of mismanagement of public funds by establishing and maintaining strong fiscal and management controls, and by supporting audits and investigative activities.
- Respect and protect privileged information.
- Encourage and facilitate legitimate dissent activities in government and protect the whistleblowing rights of public employees.
- Promote constitutional principles of equality, fairness, representativeness, responsiveness and due process in protecting citizens' rights.

III. Demonstrate Personal Integrity Demonstrate the highest standards in all activities to inspire public confidence and trust in public service. ASPA members are committed to:

- Maintain truthfulness and honesty and to not compromise them for advancement, honor, or personal gain.
- Ensure that others receive credit for their work and contributions.
- Zealously guard against conflict of interest or its appearance: e.g.,

nepotism, improper outside employment, misuse of public resources or the acceptance of gifts.
Respect superiors, subordinates, colleagues and the public.
Take responsibility for their own errors.
Conduct official acts without partisanship.

IV. Promote Ethical Organizations Strengthen organizational capabilities to apply ethics, efficiency and effectiveness in serving the public. ASPA members are committed to:

Enhance organizational capacity for open communication, creativity, and dedication.
Subordinate institutional loyalties to the public good.
Establish procedures that promote ethical behavior and hold individuals and organizations accountable for their conduct.
Provide organization members with an administrative means for dissent, assurance of due process and safeguards against reprisal.
Promote merit principles that protect against arbitrary and capricious actions.
Promote organizational accountability through appropriate controls and procedures.
Encourage organizations to adopt, distribute, and periodically review a code of ethics as a living document.

V. Strive for Professional Excellence Strengthen individual capabilities and encourage the professional development of others. ASPA members are committed to:

Provide support and encouragement to upgrade competence.
Accept as a personal duty the responsibility to keep up to date on emerging issues and potential problems.
Encourage others, throughout their careers, to participate in professional activities and associations.
Allocate time to meet with students and provide a bridge between classroom studies and the realities of public service.

Notes

Notes

Department of Public Management, John Jay College of Criminal Justice, CUNY

THE MPA AND MPA-INSPECTOR GENERAL PROGRAMS: TWO SETS OF SPECIALIZATIONS

MPA in Public Policy and Administration Specializations

- „ Court Administration: Prepares students for policy making and administration in the courts.
- „ Criminal Justice Policy and Administration: Prepares students for policy making and administration in criminal justice agencies.
- „ Emergency Management: Prepares students for careers in emergency management, emphasizing technology and business continuity planning, building design issues and terrorism.
- „ Law and Public Management: Prepares students for careers related to the intersection of law and public policy.
- „ Human Resources Management: Prepares students to assume supervisory and administrative responsibilities involving personnel management.
- „ Management and Operations: Prepares students to assume supervisory and managerial responsibilities in operational services.
- „ Urban Affairs: Prepares students for careers related to public policy and public service in urban agencies and organizations.

MPA in inspection and Oversight Specializations

- „ Fiscal Policy Analysis and Oversight: Prepares students for careers in investigating financial-related crimes.
- „ Organizational Assessment and Monitoring: Prepares students to assess, evaluate and monitor the performance of public and not- for-profit agencies.
- „ International Inspection and Oversight: Prepares students for careers in inspection and oversight in international and multi- national contexts.
- „ Investigation and Operational Inspection: Prepares students for responsibilities involving the investigation and inspection of individual and organization conduct and performance in public agencies and not-for-profit organizations.

Department of Public Management John Jay College of Criminal Justice, CUNY

MPA FACULTY AREAS OF EXPERTISE

Warren Benton, Ph.D.
Inspection and Oversight, Criminal
Justice Administration

Jeanne Marie Col, Ph.D.
International and Comparative
Public Administration

Roddick A. Colvin, Ph.D.
Human Resource Management

Maria J. D'Agostino, Ph.D.
Public Administration

Richard Culp, Ph.D.
Criminal Justice Policy
and Administration

Dan Feldman, J.D.
Law and Public Policy

Salomon Guajardo, Ph.D.
Public Finance, Human Resources

Jay Hamilton, Ph.D.
Economics

Yi Lu, Ph.D.
Public Finance and International
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Patrick O'Hara, Ph.D.
Organizational Behavior

William Pammer, Ph.D.
Research Methods, Planning

Judy-Lynne Peters, Ph.D.
Public Administration

Marilyn Marks Rubin, Ph.D.
Public Finance, Performance Measurement

David Shapiro, J.D., C.P.A.
Forensic Accounting, Law

Richard Schwester, Ph.D.
Research Methods

INTEGRITY, DIVERSITY, EQUITY, EFFICIENCY, AND PROFESSIONALISM

MPA IN PUBLIC POLICY AND ADMINISTRATION MPA IN INSPECTION AND OVERSIGHT

The Master of Public Administration Program in Public Policy and Administration prepares students for careers in public and independent organizations as managers, analysts and leaders.

The Masters of Public Administration Program in Inspection and Oversight prepares students for public service careers in inspection and oversight organizations.

Both programs seek to inspire students to the highest ideals of citizenship and public service, reinforced by commitment to integrity, accountability, transparency and equity. The programs provide students with the opportunity to acquire professional and political knowledge and skills based on academic instruction and study, public service experience and partnerships with faculty in academic endeavors.

The John Jay MPA Program is ranked by U.S. News and World Report among the top 20 percent of public affairs and administration programs in the U.S.

SPECIAL FEATURES

- Offers the only MPA program in the U.S. housed in a college of criminal justice;
- Offers the National Online MPA-Inspector General Program targeted to in-service employees and pre-service students seeking career advancement in inspection and oversight;
- Offers an off-site extension program at the United States Military Academy at West Point;
- Offers an Advanced Certificate in Forensic Accounting that prepares students for careers in accounting with special focus on the investigation of fraud; and
- Provides students with the option of transferring up to 29 units from a John Jay College MPA Program into the highly competitive Ph.D. Program in Criminal Justice at the City University of New York (CUNY).

John Jay College of Criminal Justice of the City University of New York is a liberal arts college dedicated to education, research and service in the fields of criminal justice, fire science and related areas of public safety and public service. It strives to endow students with the skills of critical thinking and effective communication; the perspective and moral judgment that results from liberal studies; the capacity for personal and social growth and creative problem solving that results from the ability to acquire and evaluate information; the ability to navigate advanced technological systems; and the awareness of the diverse cultural, historical, economic and political forces that shape our society.

The College is dedicated to fostering an academic environment, to promoting scholarship and encouraging research, especially in related to criminal justice. The breadth and diversity of scholarship at the College reflect our continuing commitment to innovative analyses, interdisciplinary approaches and global perspectives. The College offers its students a curriculum that balances the arts, sciences and humanities with professional studies. It serves the community by developing graduates who have the intellectual acuity, moral commitment and professional competence to confront the challenges of crime, justice and public safety in a free society. It seeks to inspire both students and faculty, to the highest ideals of citizenship and public service.

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