

# NECoPA

Northeast Conference on Public Administration

UMass Boston ■ MassASPA  
Suffolk University

NOVEMBER 2-3, 2012

## PUBLIC ADMINISTRATION IN A TIME OF CHANGE: EMERGING CHALLENGES AND SOLUTIONS



Massachusetts Chapter  
American Society for Public Administration



**Suffolk University**  
Sawyer Business School



**McCORMACK GRADUATE SCHOOL  
OF POLICY AND GLOBAL STUDIES**  
UNIVERSITY OF MASSACHUSETTS BOSTON

# NECoPA - SCHEDULE

## THURSDAY, NOVEMBER 1

3-5PM – PRE-CONFERENCE TOUR OF THE COMMONWEALTH MUSEUM

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## FRIDAY, NOVEMBER 2

9AM-5PM

CONFERENCE REGISTRATION- *3<sup>rd</sup> Floor – Campus Center*

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9AM-10:30AM

WELCOME AND OPENING CEREMONY- *Ballroom AB-3550AB, 3<sup>rd</sup> Floor Campus Center*

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10:45AM-12:15PM

CONCURRENT SESSION I - *Conference Rooms 2<sup>nd</sup> and 3<sup>rd</sup> Floor – Campus Center*

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12:30-2:00PM

GENERAL PLENARY SESSION AND LUNCH - *Ballroom AB-3550AB, 3<sup>rd</sup> Floor Campus Center*

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2:15-3:45PM

CONCURRENT SESSION II - *Conference Rooms 2<sup>nd</sup> and 3<sup>rd</sup> Floor – Campus Center*

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4:00-5:30PM

CONCURRENT SESSION III - *Conference Rooms 2<sup>nd</sup> and 3<sup>rd</sup> Floor – Campus Center*

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5:45-8PM

WELCOME RECEPTION - *Ballroom AB-3550AB, 3<sup>rd</sup> Floor Campus Center*

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## SATURDAY, NOVEMBER 3

8-9AM

BREAKFAST - *Ballroom AB-3550AB, 3<sup>rd</sup> Floor Campus Center*

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9-11AM

CONFERENCE REGISTRATION - *3<sup>rd</sup> Floor – Campus Center*

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9-10:30AM

CONCURRENT SESSION IV - *Conference Rooms 2<sup>nd</sup> and 3<sup>rd</sup> Floor – Campus Center*

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10:45AM-12:15PM

CONCURRENT SESSION V- *Conference Rooms 2<sup>nd</sup> and 3<sup>rd</sup> Floor – Campus Center*

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12:30-1:45PM

LUNCH - *Ballroom AB-3550AB, 3<sup>rd</sup> Floor Campus Center*

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1:45-2:15PM

NECoPA BUSINESS MEETING - *Ballroom AB-3550AB, 3<sup>rd</sup> Floor Campus Center*

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2:30-4:00PM

CONCURRENT SESSION VI - *Conference Rooms 2<sup>nd</sup> and 3<sup>rd</sup> Floor – Campus Center*

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# PROGRAM - NECoPA

Friday, November 2<sup>nd</sup>, 2012

**Opening and Welcome: 9-10:30am**

**Concurrent Session 1: 10:45am-12:15pm**

**Panel 1: Challenges of the Local Fiscal Management**

Location: Conference room 3545, 3<sup>rd</sup> Floor Campus Center

Moderator: Jerry Gianakis, Associate Professor, Suffolk University, Boston MA.

**“Determinants of Local Government Stabilization Fund Balances in Massachusetts.”**

Douglas Snow, Associate Professor, Suffolk University, Boston MA

Jerry Gianakis, Associate Professor, Suffolk University, Boston MA

**“Implementation and Management of Stabilization Funds in New York State Counties”**

Marc Fudge, Assistant Professor, California State San Bernardino, CA

Helisse Levine, Assistant Professor, Long Island University-Brooklyn, NY

**“Pension Reform in Local Governments in Florida”**

Howard Frank, Associate Professor, Florida International University, FL

Carrie Cong, Doctoral Student, Florida International University, FL

**“The Influence of State and Local Economic Conditions on Municipal Pension Plans”**

Jeffrey A. Weber, PhD, Professor, East Stroudsburg University, PA

Thomas H. Fail, MS Student, East Stroudsburg University, PA

**Panel 2: Challenges of Human Resource Management and Training I**

Location: Conference room 2540, 2<sup>nd</sup> Floor Campus Center

Moderator: Pilar Gorordo, MPA, MA, Administrator, Beth Israel Medical Center, New York, NY;

Adjunct Lecturer of Public Administration John Jay College of Criminal Justice,  
CUNY, NY

**“Lean Process Improvement in New Hampshire”**

Kate McGovern, PhD. Associate Professor, New Hampshire Bureau of Education and  
Training, Concord, NH

**“How Do We Meet The Challenge of Recycling People?”**

Marvin N. Pichla, Ph.D., Executive Director, ThumbWorks!, Marlette, MI

**“Using Managed Competition to Enhance Labor Productivity In the Public Sector”**

Kevin M. Bronner, Ph.D. University at Albany, Albany, NY

**“The Effects of Pay for Performance on Organizational Commitment: Does Type of Pay  
for Performance Matter?”**

Ji Min Choi, Seoul National University, Seoul, South Korea

Kwangho Jung, Ph.D., Associate Professor. Seoul National University, South Korea

Chulyoung Roh, PhD, Associate Professor, City University of New York, NY

**Panel 3: New Urban Mechanics: Driving Civic Innovation through Partnerships**

Location: Ballroom C-3550C, 3<sup>rd</sup> Floor Campus Center

Moderator: Ann Hess Braga, MPA, Compliance Officer. City of Boston Office of Human Resources,  
Boston, MA

Presenters: Nigel Jacob and Chris Osgood, Co-Chairs of Mayors Office of New Urban Mechanics  
City of Boston, Boston, MA.

**Panel 4: Citizen Participation, Transparency and Governance**

Location: Conference room 2545, 2<sup>nd</sup> Floor Campus Center

Moderator: Maria Ivanova, Assistant Professor, Department of Conflict Resolution, Human Security, and Global Governance, and Co-Director, Center for Governance and Sustainability, University of Massachusetts Boston

**“Redefining Leadership Amidst Occupy Wall Street and Other Protests”**

Donna Montgomery, PhD, Adjunct Professor, California College of the Arts, CA

Maria Hegbloom, PhD, Assistant Professor, Bridgewater State University, Bridgewater, MA

Nancy Van Leuven, Ph.D., Center for Legislative Studies, Bridgewater State University, Bridgewater, MA

**“From Transparency to Citizen Trust: the relative importance of Satisfaction, Participation, and Demography”**

Yueping Zheng, Doctoral Student, Rutgers-Newark, NJ

**“Particularities of Budget Hearings in Kyrgyzstan”**

Jyldyz Kasymova, Doctoral Candidate, Rutgers-Newark, NJ

**"Participation in Global Environmental Governance: Science, Policy and Citizenry"**

Maria Ivanova, Assistant Professor, Department of Conflict Resolution, Human Security, and Global Governance, and Co-Director, Center for Governance and Sustainability, University of Massachusetts Boston

**Panel 5: State and Local Fiscal Management: Performance, Accountability and Transparency**

Location: Conference room 3540, 3<sup>rd</sup> Floor Campus Center

Moderator: Craig C. Hall, MPA, Director of Accountability, Association of Government Accountants-Boston Chapter; Associate Faculty, University of Phoenix

Speakers:

Craig C. Hall, MPA, Director of Accountability, Association of Government Accountants-Boston Chapter; Associate Faculty, University of Phoenix

Relmond Van Daniker, DBA, CPA, Executive Director, Association of Government Accountants

William Kilmartin, Director, State and Local Government Finance and Administration, Accenture

**MassASP A Plenary Luncheon Session 1 : The Challenges of Regulating the Private Sector**

Time: 12:30-2pm. Location: Ballroom AB-3550AB, 3<sup>rd</sup> Floor Campus Center

The Public: Peter Cassidy, Senior Staff Attorney, Security Division - Corporate Finance Section, Office of the Commonwealth of Massachusetts Secretary of State.

The Private: Sarah Quinlan, Founder and CIO of Katen Capital, a global macro hedge fund Manager.

The Moderator: Frances Burke, Professor Emerita, Suffolk University, President/Founder-Integrity International

**Concurrent Session 2: 2:15-3:45pm**

**Panel 1: Citizen Participation in Government**

Location: Conference room 3540, 3<sup>rd</sup> Floor Campus Center

Moderator: Georgette Dumont, PhD, Assistant Professor, University of North Florida, FL

**“Public Agencies or Nonprofit Organizations: Which Sector is Maximizing Its E-Participation Tools to Promote Citizen Engagement?”**

Georgette Dumont, PhD, Assistant Professor, University of North Florida, FL

**“Economic Inequality and the Density of Nonprofit Organizations”**

Mirae Kim, Doctoral Student, Rutgers-Newark, NJ

**“Bridging Practice and Research: Lessons from a Local Government Needs Assessment”**

Valerie Berger, Commonwealth Care, Boston, MA

Heather MacIndoe, PhD, Assistant Professor, University of Massachusetts Boston, MA

**“Vigilante, Volunteer, or Profiteer? Deploying Independent Citizen-Investigators for Law Enforcement: The Case of Korea’s ‘Caparazzi’ “**

Robert J. Dickey, MPA/JD, Keimyung University, Daegu, South Korea

**Panel 2: Health Care Reform**

Location: Conference room 3545, 3<sup>rd</sup> Floor Campus Center

Moderator: Edward Miller, PhD, Associate Professor, University of Massachusetts, Boston, MA

**“Rhode Island’s Global Consumer Choice Compact Waiver: Lessons for Health and Long-Term Care Reform?”**

Edward Miller, PhD, Associate Professor, University of Massachusetts Boston, MA

**“What’s in It For Me? Lesson Learned from Macro and Micro Systems in Action”**

Karen Zgoda, Doctoral Student, Boston College, MA

Lynn Curran, LICSW, Brigham & Woman’s Hospital, Boston, MA

**“Preventing Medical Errors in Massachusetts Hospitals: A Case Study of the Quality And Patient Safety Division of the Massachusetts Board of Registration in Medicine”**

Beth Capstick, MSPA, Sr. Consultant, Freedman HealthCare LLC Boston, MA

**“Do differences in the Canadian and U.S. Healthcare Systems really make a difference? A Literature Review and Analysis of the Healthcare System Structure, Performance and Public Policy Alternatives”**

Brian L. Marufi, PhD, Professor, Yeshiva University, NY

Lawrence Rosenberg, MD, McGill University, and Jewish General Hospital, Canada

**Panel 3: Public-Private Collaboration, Partnership, and Public Investment**

Location: Conference room 2545, 2<sup>nd</sup> Floor Campus Center

Moderator: Wendy Hayes, PhD, Bridgewater State University, Bridgewater, MA

**“Awesome Undertakings: Understanding Infrastructure Megaprojects”**

Wendy Hayes, PhD, Associate Professor, Bridgewater State University, Bridgewater, MA

Jody Hart Lehrer, J.D., MPA Student, Bridgewater State University, Bridgewater, MA

**“A Comparative Study of Cross Sector Partnership, Intergovernmental Bargaining and Negotiation in Local Governance between the U.S and South Korea”**

Byoung Kim, PhD, Assistant Professor, Purdue University Fort Wayne, IN

Jae Bok Joo, PhD, Sr. Research Fellow Korea Research Institute for Local Administration,  
South Korea

Sung Man Hong, PhD, Associate Professor, Anyang University, Anyang, South Korea

**“State-Level Initiatives to Strengthen Government-Nonprofit Relations in the U.S.”**

John Casey, PhD, Associate Professor, City University of New York, NY

**“Watershed Partnerships: A New Paradigm in Governance”**

Luisa Diaz-Kope, Doctoral Student, Old Dominion University, VA

Katrina Miller-Stevens, PhD, Assistant Professor, Old Dominion University, VA

**Panel 4: State and Local Finance in a Time of Fiscal Crisis**

Location: Ballroom C-3550C, 3<sup>rd</sup> Floor Campus Center

Moderator: Stephen Rolandi, MPA, Deputy Commissioner for Finance and Administration  
State of New York, Division of Human Rights, Bronx, NY; Adjunct Lecturer of Public  
Administration John Jay College of Criminal Justice, CUNY, NY

**“Could Different Retirement Benefits Result in More Effective Teachers?”**

Christian E. Weller, Professor, Dept. of Public Policy and Public Affairs, University of  
Massachusetts Boston and Senior Fellow at the Center for American Progress, Washington,  
DC.

**“The Impact of Authority States on Local Finances Under Periods of Cyclical  
Fluctuation: The Case of North Carolina and Florida”**

Theodore Arapis, PhD, Assist Professor, Villanova University, PA

Brennan Georgianni, Auburn University, AL

**“Balancing Political Policy with Financial Reality”**

Lisa Wong, Mayor of Fitchburg, Fitchburg, MA

**“Political and Institutional Determinants of U.S. States Bond Yields During The 2008 Crisis”**

Sounman Hong, Doctoral Candidate, Harvard University, MA\*

Daniel Nadler, Doctoral Candidate, Harvard University, MA\*

**Panel 5: Information Technology Innovation in the Public Sector I**

Location: Conference room 2540, 2<sup>nd</sup> Floor Campus Center

Moderator: William Ciaccio, Senior Director, Capital Program Management, MTA/NYC Transit,  
NY, NY

**“‘Loss of Locational Privacy’: The Use of Geo-Positioning Capable Personal Technology  
and the Issue of Privacy”**

John Nold, Doctoral Student, University of Delaware, DE

**“The Telework Enhancement Act of 2010: An Overview and Analysis”**

Robert Zarnetske, Regional Administrator for New England, U.S. General Services  
Administration, Boston, MA

**Concurrent Session 3: 4:00-5:30pm**

**Panel 1: Diversity, Gender and Social Justice - Challenges and Lessons Learned**

Location: Conference room 3540, 3<sup>rd</sup> Floor Campus Center

Moderator: Robyn-Jay Bage, MPA, Chief Executive Officer, Women and Families Center, Meriden,  
CT; Assistant Professor, Naugatuck Valley Community College

**“Gender Equality, Social Justice and Sustainability in Public Administration: Challenges and Lessons Learned**

Maria J. D’Agostino, PhD, Assistant Professor, City University of New York, NY

**“Lessons From a Buried Past: Settlement Women and Democratically Anchored Governance Networks”**

Kathryn R. Gabriele, MPA Student, Suffolk University, MA\*\*

**“Workplace Affinity Groups: A Comparison of Private and Public Sector Experiences”**

Georgianna Melendez, Executive Director, Commonwealth Compact, University of Massachusetts Boston, MA

Michael P. Johnson, PhD, Associate Professor, University of Massachusetts, Boston, MA

**“Equitable healthcare for Massachusetts' LGBT population: Understanding what barriers may exist and what opportunities are available for improvement”**

Danielle Fox, MSPA, University of Massachusetts Boston, MA

**Panel 2: Fiscal Stress and Crisis in Local Governments**

Location: Ballroom C-3550C, 3<sup>rd</sup> Floor Campus Center

Moderator: Jonathan B. Justice, PhD, Associate Professor, University of Delaware, DE

**“Pension Gap and State Credit Rating”**

Helisse Levine, PhD, Assistant Professor, Long Island University-Brooklyn, NY

Qiushi Wang, PhD, Assistant Professor, Rutgers University-Newark, NJ

**“Making Sense of City Manager’s Responses to the 2008 Fiscal Crisis”**

Kaifeng Yang, Professor, Florida State University, FL

Jonathan B. Justice, PhD, Associate Professor, University of Delaware, DE

**“Best Practices for Municipal Bankruptcy”**

Nathan Roby, MPA Student, University of Delaware, DE

Cimone Philpotts, MPA Student, University of Delaware, DE

**“Lessons Learned in Fiscal Sustainability in Local and County Governments”**

Rich Callahan, Associate Professor, University of San Francisco, CA

Mark Pisano, MA, Co-Chair Committee on Fiscal Sustainability and Sr. Fellow, USC, Center on Governance, CA

**Panel 3: Social Justice in the Era of Fiscal Crisis and Efficiency**

Location: Conference room 3545, 3<sup>rd</sup> Floor Campus Center

Moderator: Gedeon Mudacumura, PhD, Associate Professor, Cheyney University of Pennsylvania, PA

**“Fiscal Crisis in Marginalized Communities : Socio-Economic Impacts”**

Gail Brooks, PhD, Independent Consultant

**“Holistic Sustainable Strategies to Rebuilding Marginalized Communities”**

Gedeon Mudacumura, PhD, Associate Professor, Cheyney University of Pennsylvania, PA

**“Sustainability of Social Welfare Policies in the Era of Self-Sufficiency”**

Kristie Roberts, PhD, Assistant Professor, Troy University, AL

Jody Fields, PhD, University of Arkansas. Little Rock, AR

**“Redefining Social Welfare - Preserving Equality and Fairness In A Time of Great Income disparity”**

Ana Maria Sanchez, Doctoral Student, University of Massachusetts, Boston, MA

**Panel 4: Challenges of Human Resource Management and Training II**

Location: Conference room 2540, 2<sup>nd</sup> Floor Campus Center

Moderator: Eugene J. Monaco, Public Service Professor, State University of New York at Albany, NY

**“The Technology Training Challenge: How to Improve E-Learning Course Design with Usability Testing”**

Eugene J. Monaco, Public Service Professor, State University of New York at Albany, NY

**“Employment in a Time of Change: Marketing Your Cross Cutting Skills”**

Ann Hess Braga, Compliance Officer, City of Boston Office of Human Resources, Boston, MA

**“Estimating the Employability Effects of Job Training Programs for Unemployed”**

Chulyoung Roh, PhD, Associate Professor, City University of New York, NY

Kwangho Jung, Associate Professor, Seoul National University, Seoul, South Korea

Myung Jae Moon, Underwood Distinguished Professor, Yonsei University, Seoul, South Korea

**“Exploring Causal Linkages between Intrinsic and Extrinsic Motivation Factors: Evidence from the Korean Labor Panel Data (2000 – 2009) Analysis”**

Chul-Young Roh, PhD, Associate Professor, City University of New York, NY

Kwangho Jung, Associate Professor, Seoul National University, Seoul, South Korea

Myung Jae Moon Underwood Distinguished Professor, Yonsei University, Seoul, South Korea

**Panel 5: Challenges in Public Management**

Location: Conference room 2545, 2<sup>nd</sup> Floor Campus Center

Moderator: Katie Baird, PhD, Associate Professor, University of Washington, Tacoma, WA

**“The Clash between Logical-Positivism and Ethics in Management: The Case of the 2008 Subprime Crisis”**

Claude Joseph, Doctoral Student, The New School, NY

**“New Public Management and Politicization: Senior Civil Servants in Malaysia”**

Ahmad Faiz Yaakob, Doctoral Candidate, MARA University of Technology, Dungun, Malaysia

Asri Salleh, MA, MARA University of Technology, Terengganu, Malaysia

Kartini Aboo Talib, Phd, Sr. Research Fellow, National University of Malaysia, Bangi, Malaysia

Ahmad Nidzamuddin Sulaiman, Sr. Research Fellow, National University of Malaysia, Bangi, Malaysia

**“Higher Education, Shared Governance, and the Collective Action Problem”**

Katie Baird, PhD, Associate Professor, University of Washington Tacoma, WA

Zoe Barsness, PhD, Associate Professor, University of Washington, Tacoma, WA

Jill Purdy, PhD, Associate Professor, University of Washington Tacoma, WA

**“Urban Food Policy: Exploring Small-Scale City Gardens for Local Food Production”**

Bessie DiDomenica, MBA, Doctoral Candidate, Walden University, MN



## **Dinner Reception & Best Student Award**

Time: 5:45-8 pm. Location: Ballroom AB-3550AB, 3<sup>rd</sup> Floor Campus Center

*Sponsored by The Public Service Institute, Sawyer Business School, Suffolk University*

## **Saturday, November 3<sup>rd</sup>, 2012**

**Concurrent Session 4:** 9:00am-10:30 am

### **Panel 1: Community Health Performance and Equity: Meeting the Need Amid Turmoil and Fiscal Austerity**

Location: Ballroom C-3550C, 3<sup>rd</sup> Floor Campus Center

Moderator: Hillary Knepper, PhD, Assistant Professor, Pace University, NY

#### **“Implementing ACA: The Role of Public Administrators and Nurse Practitioners in Reforming State Regulatory Policy”**

Andréa Sonenberg, Assistant Professor, Pace University, NY

Hillary Knepper, PhD, Assistant Professor, Pace University, NY

Joyce Pulcini, PhD, Professor, George Washington University, NW

#### **“Broadening the Health Care Conversation: Public Administration and Emergency Medical Services”**

Alexander C. Henderson, PhD, Assistant Professor, Long Island University Post, NY

#### **“The Impact of Financial Constraints on Health Care Safety-Nets: Considering County Government Influences and Performance”**

Hillary J. Knepper, Ph.D, Assistant Professor, Pace University, NY

Helisse Levine, PhD, Assistant Professor, Long Island University Brooklyn, NY

#### **“Street-level Bureaucrats: A Comparative Research on Home Health Aides with Dissimilar Cultures”**

Minerva Cruz, Ph.D., Assistant Professor, Kentucky State University, Frankfort, KY

### **Panel 2: Improving Public Sector Performance**

Location: Conference room 3545, 3<sup>rd</sup> Floor Campus Center

Moderator: Amy Smith, PhD, Assistant Professor, University of Massachusetts Boston, MA

#### **“A community of practice in performance measurement: The case of New England StatNet”**

Amy Smith, PhD, Assistant Professor, University of Massachusetts, Boston, MA

Michael Ward, Director of Municipal Services Collins Center for Public Management, University of Massachusetts Boston, MA

Amy Dain, StatNet Coordinator Collins Center for Public Management, University of Massachusetts Boston, MA

#### **“A Global Perspective of Sanitation Management and Performance Measurement”**

Tony Carrizales, PhD, Associate Professor, Marist College, NY

Jay Bainbridge, PhD, Assistant Professor, Marist College, NY

#### **“Development of The Performance Management Program in The Office of Intelligence and Analysis in The Department of Homeland Security”**

John C. Peery, Management and Program Analyst, Office of Intelligence & Analysis, DHS

### **Panel 3: Information Technology Innovation in the Public Sector II**

Location: Conference room 2545, 2<sup>nd</sup> Floor Campus Center

Moderator: Robert Zarnetske, Regional Administrator for New England, U.S. General Services Administration, Boston, MA

#### **“State Government Utilization of Mobile Device Applications”**

Rachel Linstead Goldsmith, MPA Student, University of Delaware, DE

#### **“Teleconferencing in Government”**

Wendy Ginsberg, PhD, Congressional Research Service, Washington, DC

Jacob Strauss, CRS analyst, Washington, DC

Jaclyn Petruzzelli, Master’s Candidate, College of William and Mary, VA

#### **“Municipal Websites: Linking Democratic Theory and Citizen Participation”**

Lamar Vernon Bennett, Assistant Professor of Public Administration Long Island University-Brooklyn, NY

Aroon Manoharan, Assistant Professor of Public Administration, Kent State University, OH

### **Panel 4: Challenges of Human Resource Management and Training III**

Location: Conference room 3540, 3<sup>rd</sup> Floor Campus Center

Moderator: Lauren Bock Mullins, PhD, Assistant Professor, Long Island University, NY

#### **“Collective bargaining restrictions impact on agency performance – the case of Wisconsin”**

Todd Jordan, PhD Candidate, University of Texas at Dallas, TX

#### **“Balancing Work and Family: How Does Family Responsibilities Discrimination Affect Career Advancement?”**

Lauren Bock Mullins, PhD, Assistant Professor, Long Island University, NY

#### **“Differences in Job Satisfaction Between Public and Private Organizations: Evidences from the Korean Labor Panel Data”**

Jae Wan Lee, Seoul National University, Seoul, South Korea

Kwangho Jung, Associate Professor, Seoul National University, Seoul, South Korea

Myung Jae Moon, Underwood Distinguished Professor, Yonsei University, Seoul, South Korea

#### **“A Longitudinal Analysis of Work–Family Role Interdependency and Domain Power for the Healthiness of Public Employees and their Family Members in South Korea”**

Geunpil Ryu, PhD Candidate, State University of New York Albany, NY

### **Panel 5: Influence of Politics and Institution on Public Administration**

Location: Conference room 2540, 2<sup>nd</sup> Floor Campus Center

Moderator: John Rouse, Professor, Ball State University, Muncie, IN

#### **“A Shift In Federal Policy Regulating The Automobile Industry: A Perspective Through The Advocacy Coalition Framework.”**

John R. Lombard, Associate Professor, Old Dominion University, VA

Luisa Diaz-Kope, Doctoral Student, Old Dominion University, VA

Katrina Miller-Stevens, Assistant Professor, Old Dominion University, VA

**“Pay to Play: Understanding Tools to Curb Undue Influence In Government Contracting”**

Daniel Bromberg, PhD, Assistant Professor, University of New Hampshire, NH

Deborah Spigner, PhD, Rutgers-Newark, NJ

Roger Hartley, PhD, Associate Professor, Western Carolina University, NC

**“Pale Shades of Green—Environmental Interest Groups and Their Efforts to Improve Environmental Policy in Delaware”**

David Carter, Center for Community Research and Service, University of Delaware, DE

**“Supreme Court’s Judgment and Its Effectiveness: The Case of Zelman v. Simmons-Harris and School Vouchers Policy”**

Ching-Mei Lin, Doctoral Student, University of Massachusetts Boston, MA

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**Poster Session**

Time: 10:45am-2:15 pm. Location: Ballroom AB-3550AB, 3<sup>rd</sup> Floor Campus Center

**“An Asset Approach to Aging in Community”**

Jodi Benenson, Ph.D. Candidate, Brandeis University, MA

Lawren Bercaw, Ph.D. Candidate, Brandeis University, MA

**“Secure Communities: A Wrong Approach to Illegal Immigration”**

Kathleen J. Smith, MA Candidate, Villanova University, PA

**“An Analysis of the Feasibility of a Universal Early Childhood Education System”**

Sheri Baxter, PhD, Walden University, MN

**“Paradoxically Correct When It Comes to Environmental Policy: New Jersey’s Atlantic County and region in the Environmental Reform Era—Regional equality for the future turned out”**

David M Chapinski, PhD Candidate, Rutgers-Newark, NJ

**“Health IT and Labor Efficiency: An Empirical Test in Residential Care Facilities”**

Jason D. Smith, Doctoral Student, Syracuse University, NY

**“Public Value Pragmatism”**

Ayman Hussein, Master Student, American University of Beirut, Lebanon

**“Income Inequality, Redistributive Alternatives, and Economic Growth”**

Kate Ellis, Graduate Student, Northwestern University, Boston, MA

**“Fiscal Policy in Costa Rica”**

Cimone Philpotts, MPA Student, University of Delaware, DE

**“Sharing of Services in the Federal Court Environment as a Model for Other Governmental Agencies in Pursuing Cost Containment”**

David D. Bird, Clerk of Court, U.S. Bankruptcy Court, District of Delaware; Doctoral Student, University of Delaware, DE

**“Succession Planning at Executive Branch Federal Agencies”**

Raymond Marbury, DBA, MPA, Walden University, MN

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**Concurrent Session 5:** 10:45am-12:15pm.

**Panel 1: Civil Society and Government in a Technological Society**

Location: Ballroom C-3550C, 3<sup>rd</sup> Floor Campus Center

Moderator: John McNutt, PhD, Professor, University of Delaware, DE

**“Comparing Social Media Strategies of Lawmakers and State-Level Advocacy Groups”**

John McNutt, PhD, Professor, University of Delaware, DE  
Katherine Boland, Rowan University, NJ

**“Understanding Web 2.0 Use In The Human Services: Understanding How Human Service Organizations Engage In Electronic Advocacy Strategies to Impact Social Change ”**

Lauri Goldkind, PhD, Assistant Professor, Fordham University, NY

**“Social Media and the Top 25 Municipal Police Departments: Current Use and Future Prospects for Gov 2.0”**

MariGlynn Collins, PhD, Assistant Professor, University of Baltimore, MD

Lori Brainard, PhD, Associate Professor, George Washington University, DC

**“The University of Massachusetts (Boston)/Americorp VISTA Technology Assistance Program: A Case Study”**

Karen Zgoda, Doctoral Student, Boston College, MA

**Panel 2: The Virtual Museum of Public Service – Recognizing and Representing the Achievements and Sacrifices of Public Servants**

Location: Conference room 3545, 3<sup>rd</sup> Floor Campus Center

**Moderator:** Marc Holzer, Dean, SPAA, Rutgers-Newark, NJ

**Panel 3: Structuring Public Service – Consolidation, Acquisition, Privatization and Restructuring**

Location: Conference room 2545, 2<sup>nd</sup> Floor Campus Center

Moderator: Erika Pilver, Professor, Westfield State University, Westfield, MA

**“Questions of Consolidation in Government – Factors to Consider”**

Jessica Nierenberg, Senior Analyst, U.S. Government Accountability Office

**“Policy Impact of Privatization of Korea Telecom (KT)—Measuring the Efficiency Using Data Envelopment Analysis (DEA)”**

Seyeon Hwang, Doctoral Student, University of Pittsburgh, PA

**“Functional and Organizational Structure of Government—Focused on Korean Government Reorganization in 2008”**

MyoungJin Lee, PhD, Yonsei University, South Korea

M. Jae Moon, PhD, Professor, Yonsei University, South Korea

**“Challenges of Acquisition in Federal Government”**

Penny Berrier, Assistant Director, U.S. Government Accountability Office

Anne McDonough-Hughes, Senior Analyst, U.S. Government Accountability Office

**Panel 4: Challenges of Disaster and Emergency Management and Lessons Learned**

Location: Conference room 2540, 2<sup>nd</sup> Floor Campus Center

Moderator: William Lester, Associate Professor, Jacksonville State University, Jacksonville, AL

**“Critical Factors of Effective Flood Management—And A Case Study on the Flooding in Vermont after Hurricane Irene”**

Lien D. To, MSPA, University of Massachusetts Boston, MA

**“Leadership, Collaboration, and Systems: Setting the Stage for Overcoming Large and Wicked Problems”**

William Lester, Associate Professor, Jacksonville State University, Jacksonville, AL  
**“Preparation and Mitigation for Large Scale Disasters: Lessons Related to Poverty Alleviation”**

Jeanne-Marie Col, Associate Professor of Public Administration and Emergency Management, CUNY-John Jay College of Criminal Justice

**“Continuity in Disaster Response Service Delivery Systems: The Integrated Family Assistance Center Model”**

Dr. Robert Wright, Lead & Core Faculty, School of Public Service Leadership Department of Public Administration Capella University Minneapolis, MN

**Panel 5: Immigrant Integration and Community Development**

Location: Conference room 3540, 3<sup>rd</sup> Floor Campus Center

**Moderator:** Christine T. Brenner, PhD, Associate Professor, University of Massachusetts Boston, MA

**Speakers:**

Christine T. Brenner, PhD, Associate Professor, University of Massachusetts, Boston, MA

Westy Egmont, Professor, Boston College, MA

Ron Marlow, Assistant Secretary for Access and Opportunity, State of Massachusetts, Boston, MA

**Luncheon: 12:30-1:45pm**

Location: Ballroom AB-3550AB, 3<sup>rd</sup> Floor Campus Center

**NECoPA Business Meeting: 1:45-2:15pm.**

Location: Ballroom AB-3550AB, 3<sup>rd</sup> Floor Campus Center

**Concurrent Session 6: 2:30pm-4:00pm.**

**Panel 1: Sustainable Community and Economic Development**

Location: Conference room 3545, 3<sup>rd</sup> Floor Campus Center

**Moderator:** Carrie Blanchard, Assistant Professor, Appalachian University, Boone, NC

**“A House Divided Cannot Stand: Capacity Building in Community Based Development Organizations (CBOs)”**

Sean Nathaniel Wright, Doctoral Student, University of Louisville

**“Sustainability Initiative within Hampton Roads Municipalities”**

Bryan Witt, MPA, Senior Project Coordinator, Department of Development, City of Newport News, Virginia

William M. Leavitt, PhD, Associate Professor, Old Dominion University, VA

**“The ‘What For’ of Local Economic Development”**

Carrie Blanchard, Assistant Professor, Appalachian University, Boone, NC

**“Feminist Perspective of “Value” in Economic Development”**

Sebawit Bishu, PhD Student, Old Dominion University

**Panel 2: Disability, Access and Diversity**

Location: Conference room 3540, 3<sup>rd</sup> Floor Campus Center

**Moderator:** Gary Kirk, PhD, Virginia Tech, VA

**“Perception and Accommodation of Citizens with Disabilities”**

Gary Kirk, PhD, Virginia Tech, VA

Karen Michalski-Karney, Blue Ridge Independent Living Center, VA

**“The Underutilization of Support Networks for the Developmentally Disabled in the Latino Community of Greater Worcester ”**

Heather Goodale, MPA, Clark University, MA

Eve Dolkart, MPA, Clark University, MA

Catherine Mumbi, MPA, Clark University, MA

**“Changing Diversity Values and Challenges for Representative Bureaucracy”**

Nicole Rishel, Doctoral Student, Virginia Tech, VA

**“Advancing Equity and Enhancing Accessibility within State Government through the use of Administrative Discretionary Authority”**

Ron Marlow, Assistant Secretary for Access and Opportunity, State of Massachusetts, Boston, MA

**Panel 3: Challenges of Contracting-Out Government Services**

Location: Ballroom C-3550C, 3<sup>rd</sup> Floor Campus Center

Moderator: Mary Gardill, Division of Capital Asset Management, State of Massachusetts, Boston, MA

**“Challenges of Contracting Out – An Oversight Perspective”**

Neil Cohen, Deputy Inspector General, Massachusetts Office of the Inspector General

Mark Till, Analyst, Massachusetts Office of the Inspector General

**“Challenges of Contracting Out in Public Institutions: The Korean Experience”**

Hanjun Park, PhD, Korean Institute of Public Finance, Seoul, South Korea

Kyungsun Heo, PhD, Korean Institute of Public Finance, Seoul, South Korea

**“Contract Management and the High Risk List: Congressional Oversight and the High Risk List of the Governmental Accountability Office”**

Harold C. Moeller, MPA, JD, Contract Administrator, University of Medicine and Dentistry of New Jersey, NJ

**“Best Value Legislation Leads to High Performance and Increased Accountability”**

Jake Smithwick, Doctoral Student, Arizona State University, AZ

Kenn Sullivan, PhD, Associate Professor, Arizona State University, AZ

**Panel 4: Structure, Capacity, and Public Service Provision**

Location: Conference room 2540, 2<sup>nd</sup> Floor Campus Center

Moderator: Brenda J. Bond, PhD, Assistant Professor, Suffolk University, MA

**“State Constitutional Design of the Lieutenant Governorship: Gubernatorial Ally or Foe?”**

Michael Stewart Keeney, PhD, Presidential Management Fellow Washington, DC

**“Research and Planning Units: An Instrument for Innovation in the 21<sup>st</sup> Century Police Organization”**

Brenda J. Bond, PhD, Assistant Professor, Suffolk University, MA

Kathryn Gabriele, MPA Student, Suffolk University, MA

**“Local Government Services to Citizens: A Comparison of Needs vs. Wants”**

Dina M. Krois, PhD, Kaplan University, MD

John H. Parham, PhD, South University, GA

**“Milton VT: A Case Study in Challenges Facing Small Municipalities in Data Collection and Performance Measurement”**

Tony Mazzucco, MPA, Management Intern, Town of Milton, VT

**Panel 5: The Role of the Public Sector in Arts and Culture**

Location: Conference room 2545, 2<sup>nd</sup> Floor Campus Center

Moderator: Hsin-Ching Wu, Doctoral Student, University of Massachusetts Boston, MA

**“The Art of Nation Branding: The Role of Government in Promoting the Arts, Culture and Nation Branding”**

Hsin-Ching Wu, Doctoral Student, University of Massachusetts Boston, MA

Michael J. Ahn, PhD, Assistant Professor, University of Massachusetts Boston, MA

**“Organizing the Arts at the State Level: How Agency Structure Affects States’ Arts Funding”**

Katherine Preston Keeney, Doctoral Student, Virginia Polytechnic and State University, VA

Michael Stewart Keeney, PhD, Presidential Management Fellow, Washington, DC